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UTILITY PATENT APPLICATION TRANSMITTAL

Attomey Docket No.	93249pus						
First Inventor	Fayez Zakaria						
Title	RETAIL MERCHANDISING APPARATUS						
Express Mail Label							

(Only for new nonprovisional applications under 37 CFR 1.53(b)) Mail Stop Patent Application APPLICATION ELEMENTS **Commissioner for Patents** ADDRESS TO: P. O. Box 1450 See MPEP chapter 600 concerning utility patent application contents. Alexandria VA 22313-1450 Fee Transmittal Form (e.g., PTO/SB/17) CD-ROM or CD-R in duplicate, large table or (Submit an original, and a duplicate for fee processing) Computer Program (Appendix) Applicant claims small entity status. 8. Nucleotide and/or Amino Acid Sequence Submission See 37 CFR 1.27. (if applicable, all necessary) Computer Readable Form (CRF) Specification a. [Total Pages 76 (preferred arrangement set forth below) Specification Sequence Listing on: - Descriptive title of the invention CD-ROM or CD-R (2 copies); or - Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D Paper - Reference to sequence listing, a table, or a computer program listing appendix Statements verifying identity of above copies - Background of the Invention - Brief Summary of the Invention ACCOMPANYING APPLICATION PARTS - Brief Description of the Drawings (if filed) - Detailed Description Assignment Papers (cover sheet & document(s)) 9. - Claim(s) 37 CFR 3.73(b) Statement - Abstract of the Disclosure 10. Power of Attorney (when there is an assignee) 11. English Translation Document (if applicable) Drawing(s) (35 U.S.C. 113) [Total Sheets 27 Information Disclosure Copies of IDS 12. Statement (IDS)/PTO-1449 Citations 1 Oath or Declaration [Total Pages 13. Preliminary Amendment Newly executed (original or copy) Return Receipt Postcard (MPEP 503) 14. (Should be specifically itemized) Copy from a prior application (37 CFR 1.63(d)) Certified Copy of Priority Document(s) (for continuation/divisional with Box 18 completed) 15. (if foreign priority is claimed) **DELETION OF INVENTOR(S)** Nonpublication Request under 35 U.S.C. 122 16. (b)(2)(B)(i). Applicant must attach form PTO/SB/35 Signed statement attached deleting inventor(s) or its equivalent. named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). Power of Attorney (2x) Other: Application Data Sheet. See 37 CFR 1.76 Money Order If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in the first sentence of the specification following the title, or in an Application Data Sheet under 37 CFR 1.76: Divisional Continuation-in-part (CIP) of prior application No.: Continuation Prior application information: Examiner Group / Art Unit: For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation <u>can only</u> be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS X Customer Number: Correspondence address below 006431 Name Address City State Zip Code Country Telephone Name (Print/Type) | Patriff J/Hofbauer Registration No. (Attorney/Agent) 32,336

This collection of information is required by 37 CFR 1.53(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/17 (10-03)
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FEE TRANSMITTAL	Complete if Known					
	Application Number	n/a				
for FY 2004	Filing Date	n/a				
Effective 10/01/2003. Patent fees are subject to annual revision.	First Named Inventor	Fayez Zakaria				
Applicant claims small entity status. See 37 CFR 1.27	Examiner Name	n/a				
	Art Unit	n/a				
TOTAL AMOUNT OF PAYMENT (\$) \$1,199.00	Attorney Docket No.	93249pus				

METHOD OF PAYMENT (check all that apply)			FEE CALCULATION (continued)										
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**or number previously paid, if greater; For Reissues, see above				*Red	duced l	y Basic	Filing	Fee Paid	SUBTO	ΓAL (3)	(\$)	\$40.00	
SUBMITTED BY										Complete (f applicable)		
Name (Print/Type) Patrick J. Hofbauer				Registration No. (Attorney/Agent) 32,336			32,336	Telephone					
Signature // // // // // // // // // // // // //							,			Date	Febru	uary 27, 2	2004
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